

REMARKS

I. Summary of Office Action

Claims 1-37 are pending in the above-identified application.

Claims 1-37 are rejected under 35 U.S.C. § 102(e) as being anticipated by Herz et al. U.S. Patent No. 5,758,257 (hereinafter "Herz").

The Examiner objected to the Information Disclosure Statement filed March 16, 2001 under 37 C.F.R. §§ 1.97 and 1.98, and MPEP § 609.

II. Summary of Applicants' Reply

Applicants have amended claims 1 and 19 to more particularly define the claimed invention. No new matter has been added by the amendments and the amendments are fully supported by the specification. For example, support for the amendments may be found at page 25, line 33 through page 27, line 11 of the specification as originally filed. The recitation of support for claims 1 and 19 is not intended to be exclusive. There may be support found elsewhere in the specification. The Examiner's rejections are respectfully traversed.

III. Applicants' Reply to the Comment
Regarding the Information Disclosure
Statement filed March 16, 2001

The Examiner objected to the Information Disclosure Statement filed March 16, 2001 under 37 C.F.R.

§§ 1.97 and 1.98, and MPEP § 609. Certain references cited in the March 16, 2001 Information Disclosure Statement were not listed on a Form PTO-1449, and thus were not considered by the Examiner. Applicants concurrently submit herewith a Supplemental Information Disclosure Statement, listing the references not considered by the Examiner, that complies with 37 C.F.R. §§ 1.97 and 1.98.

Accordingly, applicants respectfully request that this objection be withdrawn.

IV. Applicants' Reply to the Rejections
of the Claims under 35 U.S.C. § 102(e)

Claims 1-37 are rejected under 35 U.S.C. § 102(e) as being anticipated by Herz. These rejections are respectfully traversed.

Amended independent claims 1 and 19 refer to a system and method using an interactive program guide that displays data identified as being related to television programs selected by a user. Independent claims 1 and 19 specify, among other things, receiving "a first user selection of a television program title displayed on a display screen" and "a second user selection requesting that data available on a public network and related to the selected television program title be displayed."

Herz refers to a customer profile system for optimizing selection of television program information

available from multiple data sources for presentation to viewers. Various characteristics of the data sources are objectively quantified and stored in the form of content profiles. The customers' preferences for the characteristics of the data sources are stored in one or more customer profiles. An agreement matrix is generated based on content profiles and customer profiles and used to create virtual data channels with the data sources that have the most appeal to the viewers. Alternatively, the customer profile system in Herz may be used for the selection and retrieval of data such as stock market data, print information (e.g., for personalized newspapers) or multimedia information which may be downloaded over the Internet. See Herz, col. 9, lines 30-51 and col. 50, line 66 - col. 52, line 5.

Applicants respectfully submit that Herz fails to show or suggest "receiving a first user selection of a television program title displayed on a display screen" and "receiving a second user selection requesting that data available on a public network and related to the selected television program title be displayed." As previously discussed, in Herz, information such as what customers desire to watch and what they actually watch may be collected and stored as customer profile data and viewing habit data. This information may then be used to generate virtual channels, for example, or to provide

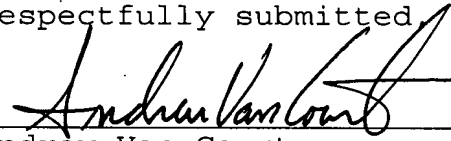
other types of media that are intended to be tailored to the customers' preferences. However, Herz makes no mention of allowing users to select a particular television program title from an interactive program guide, and then request that information available on a public network and related to the selected television program be displayed. The customer profile system in Herz does not provide this level of specificity, nor does it allow a user to manually initiate a search for such information. Rather, the Herz system merely creates a profile for a given customer, and offers video programs or other data that matches the overall customer profile. See Herz, e.g., col. 41, line 57 - col. 42, line 11.

For at least the foregoing reasons, applicants respectfully submit that independent claims 1 and 19 are allowable. Claims 2-18 and 20-37 are each dependent either directly or indirectly from claims 1 or 19, and are therefore allowable at least because claims 1 and 19 are allowable.

V. Conclusion

In view of the foregoing, applicants respectfully submit that this application, as amended, is now in condition for allowance. Reconsideration and prompt allowance of this application are respectfully requested.

Respectfully submitted



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